



Report on Jan Andolan for COVID-19 Appropriate Behavior

Date: 14-10-2020

To contribute towards the Jan Andolan for COVID-19 pledge, NSS of Commerce and Management Unit and Cultural Club of SRIMCA MBA Programme organized a pledge taking drive for its all staff and students. Honorable Prime Minister Shri Narendra Modi launched a campaign on Jan Andolan for COVID-19 Appropriate Behavior in view of the upcoming festivals and winter season as well as the opening up of the economy. The campaign is launched with the aim to encourage People's Participation (Jan Andolan). It endeavors to be a Low-Cost High Intensity Campaign with the Key Messages of 'Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene'. With regard to this, all the students and staff of SRIMCA- MBA have taken online pledge by visiting the govt. site. They have also received digital certificate for the same. All the participants followed COVID-19 guidelines on maintaining social distance while taking pledge.



